







City of Tehachapi Highlights of Community and Budget Priorities Survey



OPINION
RESEARCH
& STRATEGY

Survey Specifics and Methodology

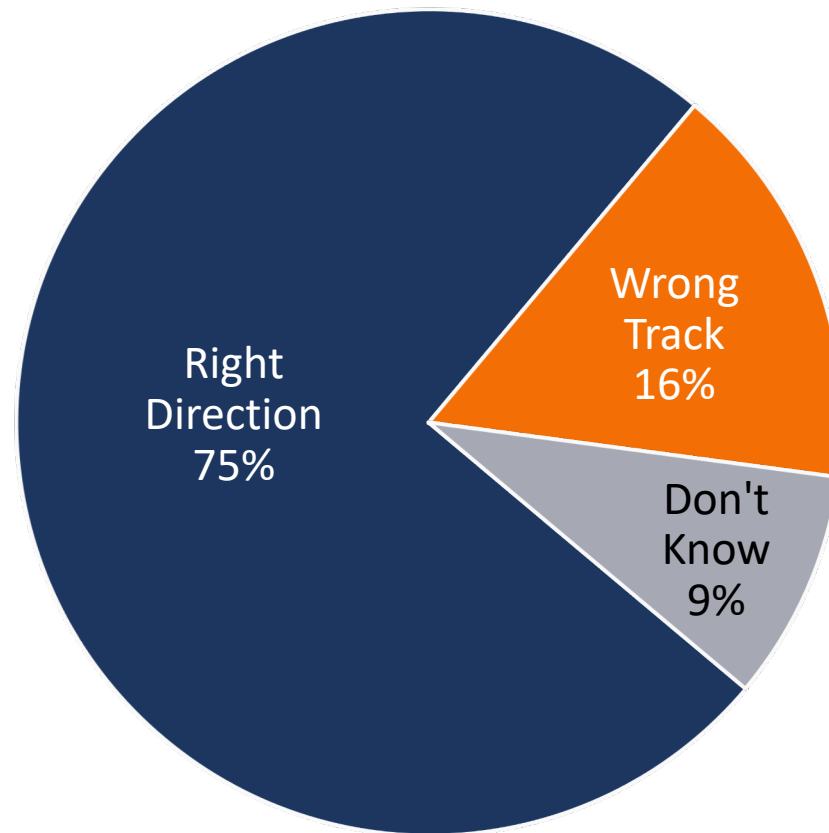
Dates	August 7-15, 2021
Survey Type	Dual-mode Voter Survey
Research Population	Voters Registered in the City of Tehachapi
Total Interviews	242 Registered Voters, Including: - 198 Likely November 2022 Voters
Margin of Sampling Error	±6.3% at the 95% Confidence Level for Full Sample ±8.9% at the 95% Confidence Level for Half Sample ±7.0% at the 95% Confidence Level for Likely November 2022 Sample
Contact Methods	 Telephone Calls  Email Invitations
Data Collection Modes	 Telephone Interviews  Online Interviews
Languages	English and Spanish

(Note: Not All Results Will Sum to 100% Due to Rounding)

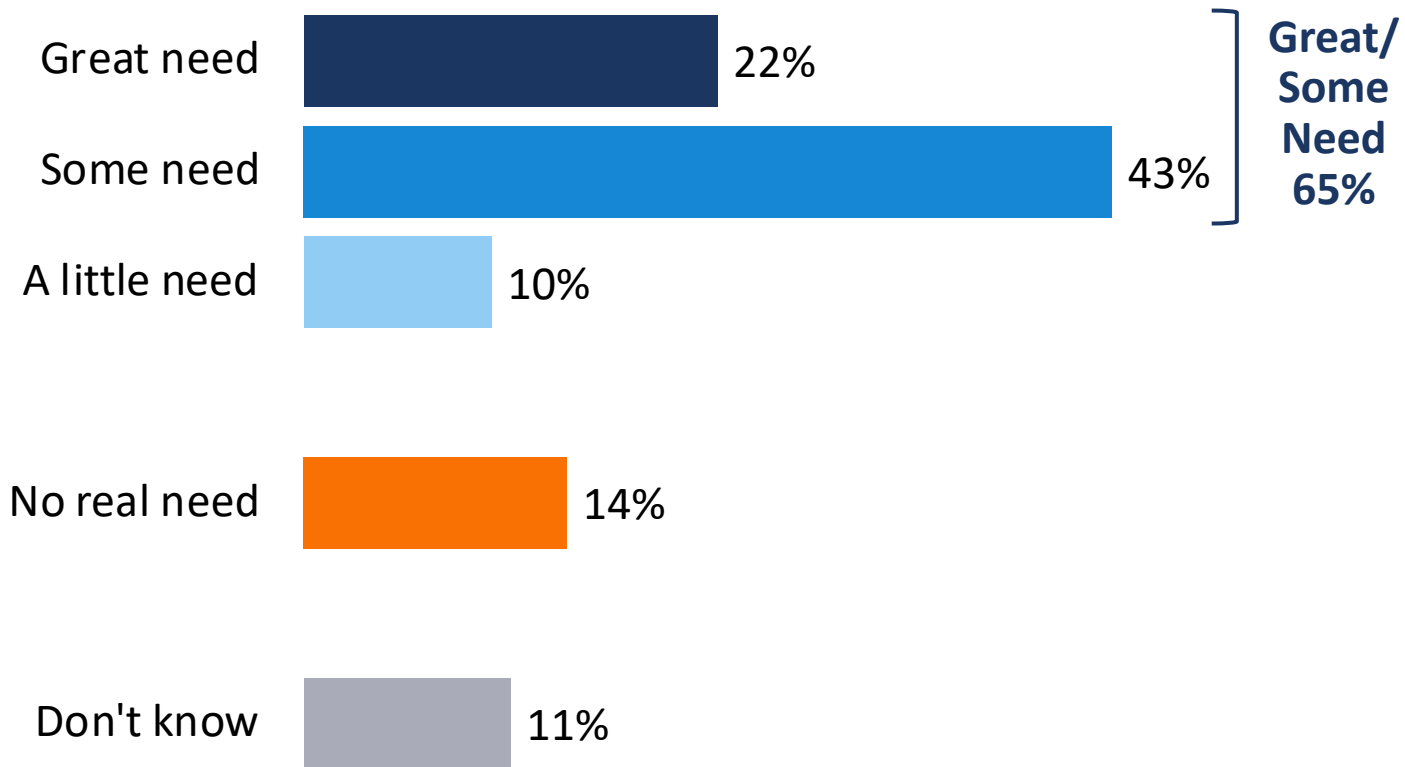


Community Mood

Three quarters believe things in Tehachapi are headed in the right direction.



Nearly two thirds are aware of the City's need for additional funding.





Resident Interest in Potential Local Funding Measure & Priorities

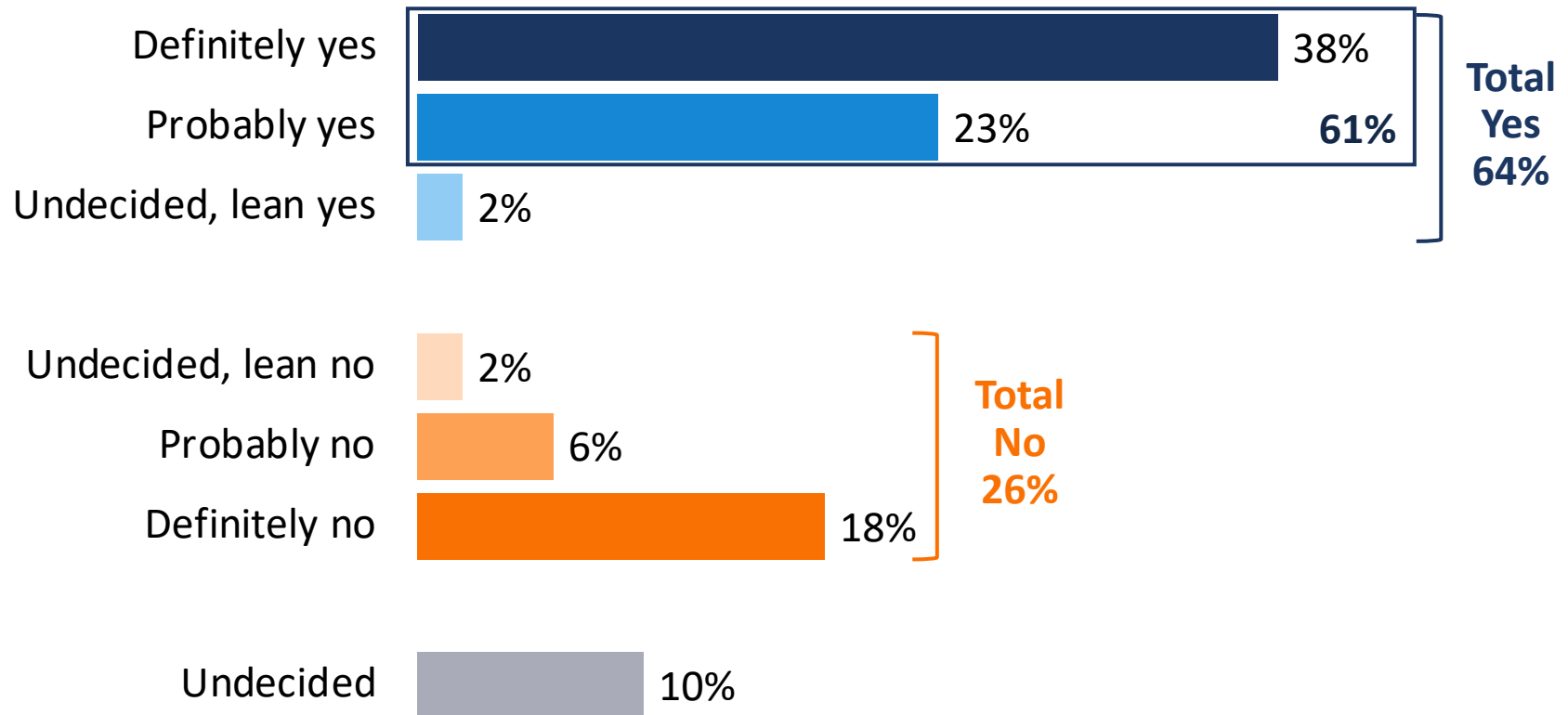
Potential 1-Cent Sales Tax Measure

(Reviewed by City Attorney)

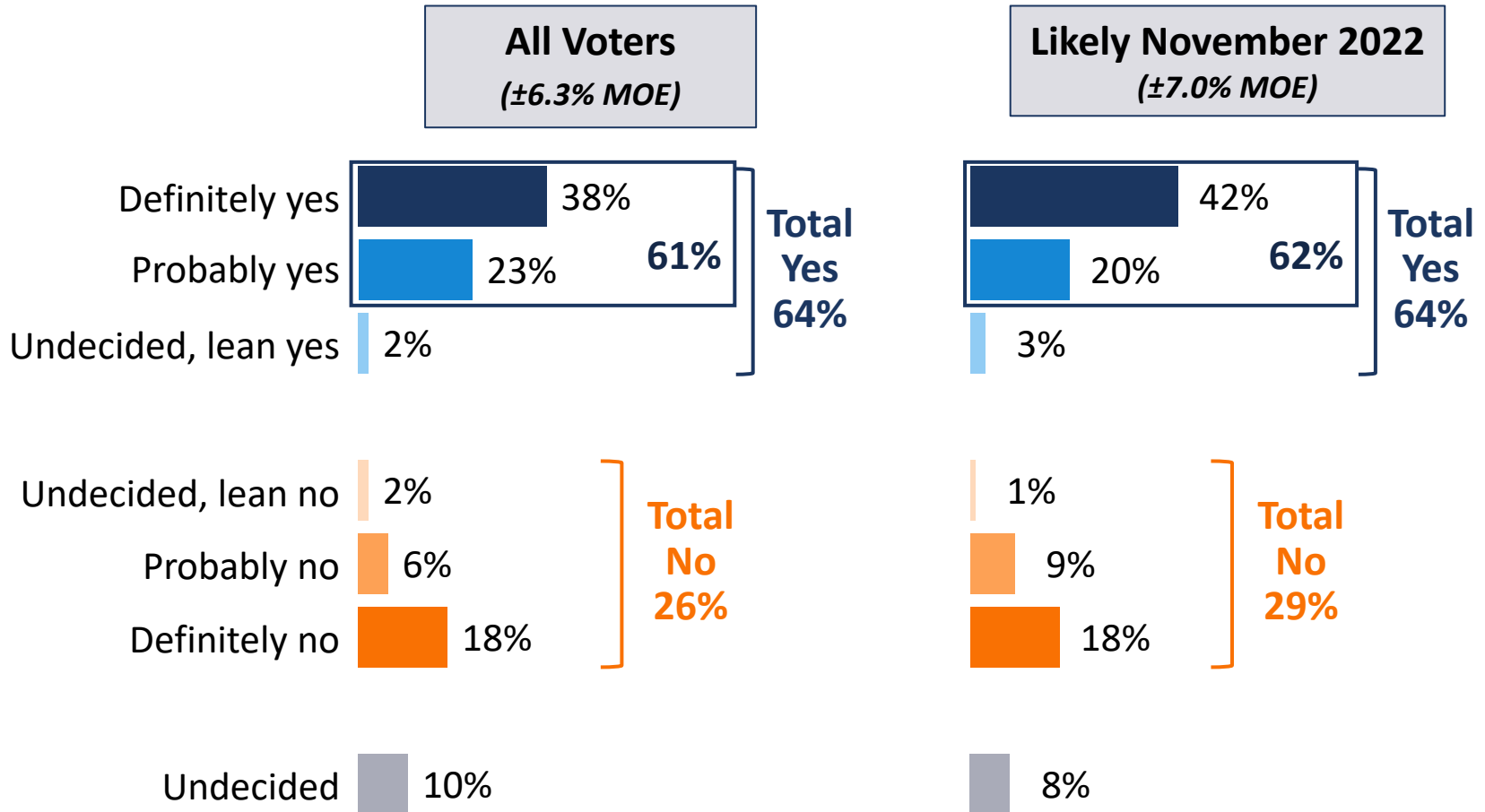
City of Tehachapi Local Control and Essential Services Measure

To protect Tehachapi's financial stability; services such as maintaining fire protection and local 911 emergency response; increasing neighborhood patrols and police officers; preventing property crimes; protecting drinking water; repairing streets and potholes; keeping public areas safe and clean, supporting senior programs; other general City services; shall an ordinance establishing a 1¢ sales tax providing approximately \$3,500,000 annually until ended by voters; requiring independent audits, funds controlled locally, and no money for Sacramento, be adopted?

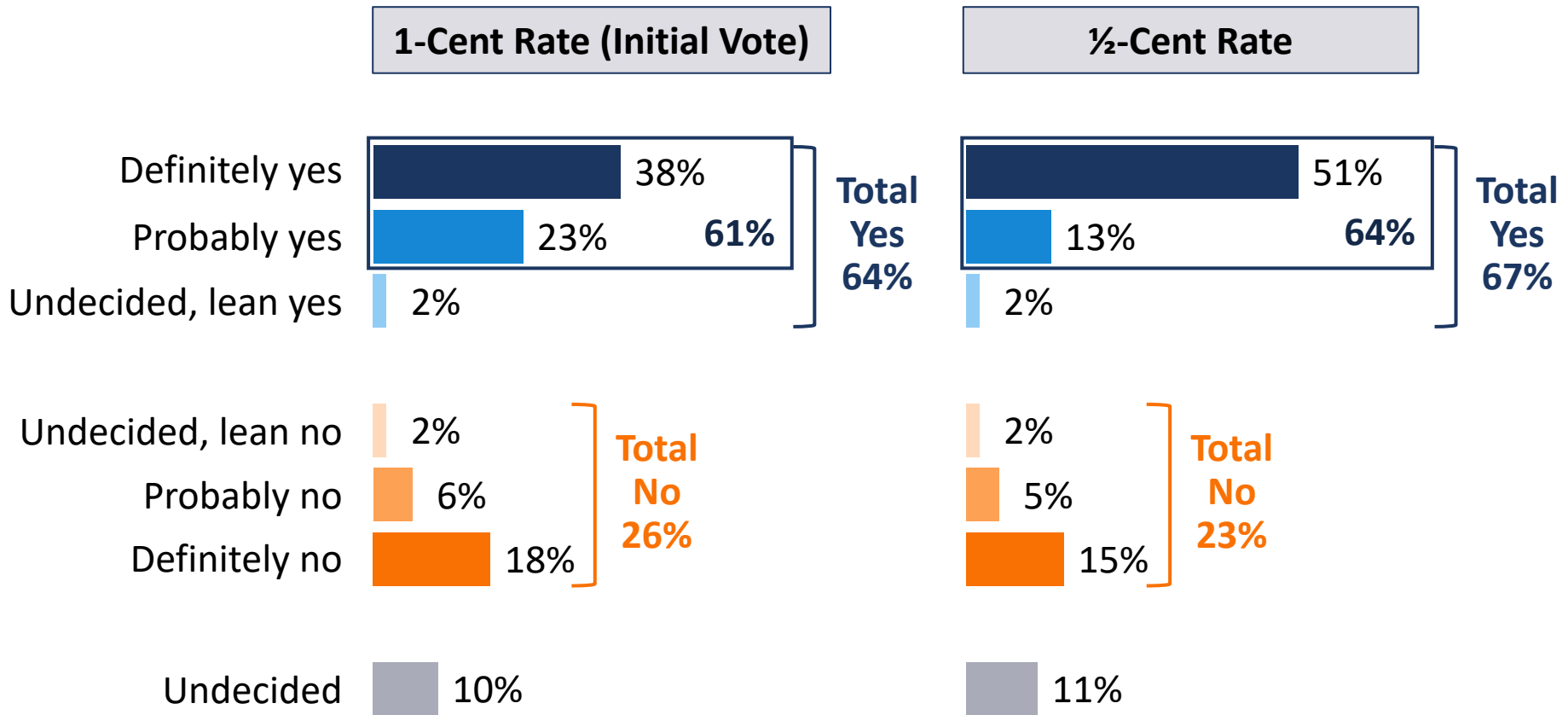
About two-thirds are initially in support of a simple majority general-purpose measure.



There is no significant difference in support between a sample of all residents and those likely to participate in a November 2022 election.



While overall support changes little at a 1/2-cent rate, intensity of support is stronger.



Based on this description, would you vote yes in favor of the measure or no to oppose it?

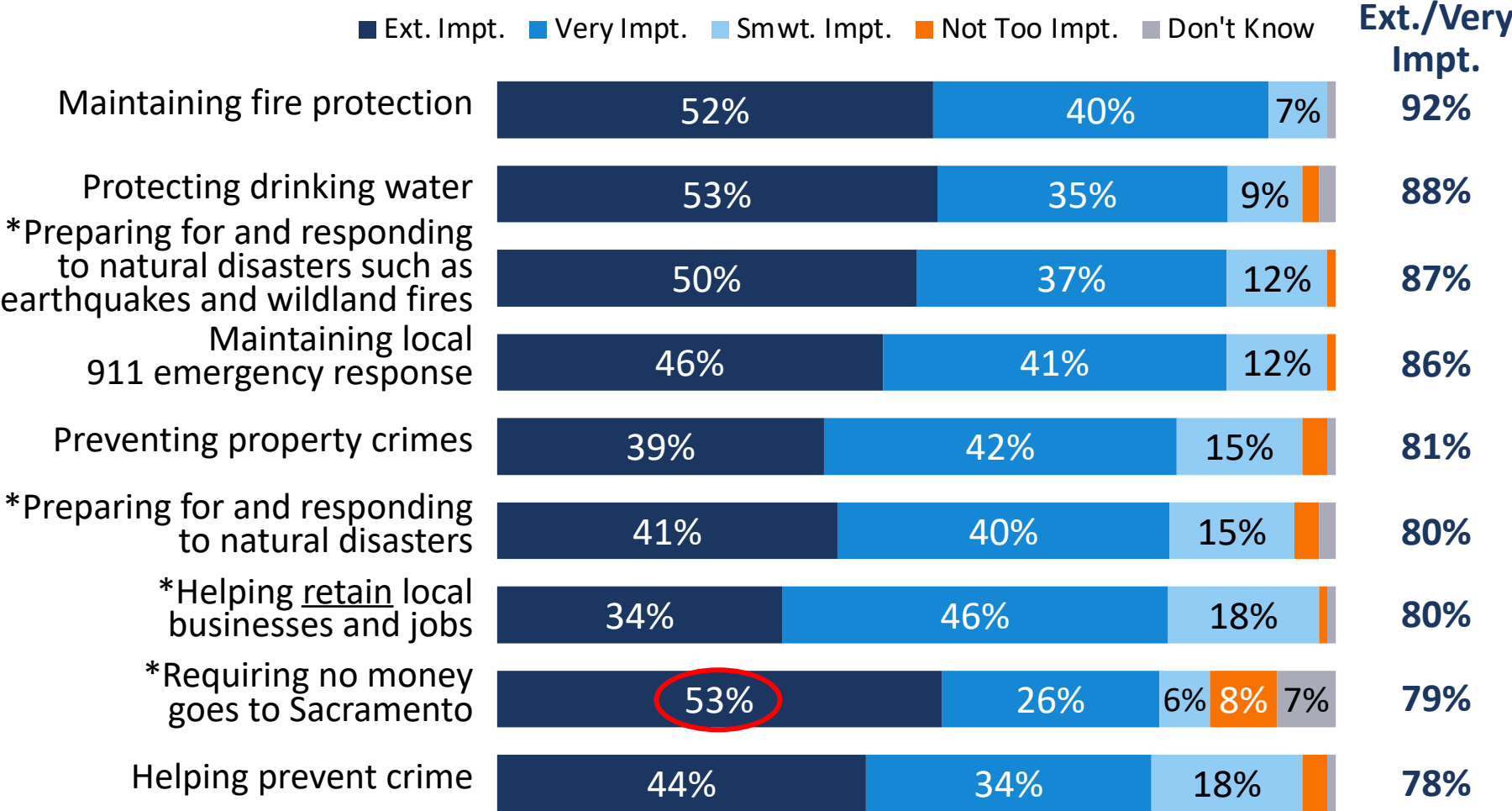
If the City of Tehachapi sales tax measure I just asked you about established a 1/2-cent sales tax raising \$1,750,000, instead of a 1-cent sales tax raising \$3,500,000, would you vote "yes" in favor of this measure or "no" to oppose it?



Budget Priorities

Residents prioritize public safety services such as fire and 911 emergency response, and protecting local drinking water and are interested in keeping funding local.

(Ranked by Extremely/Very Important)

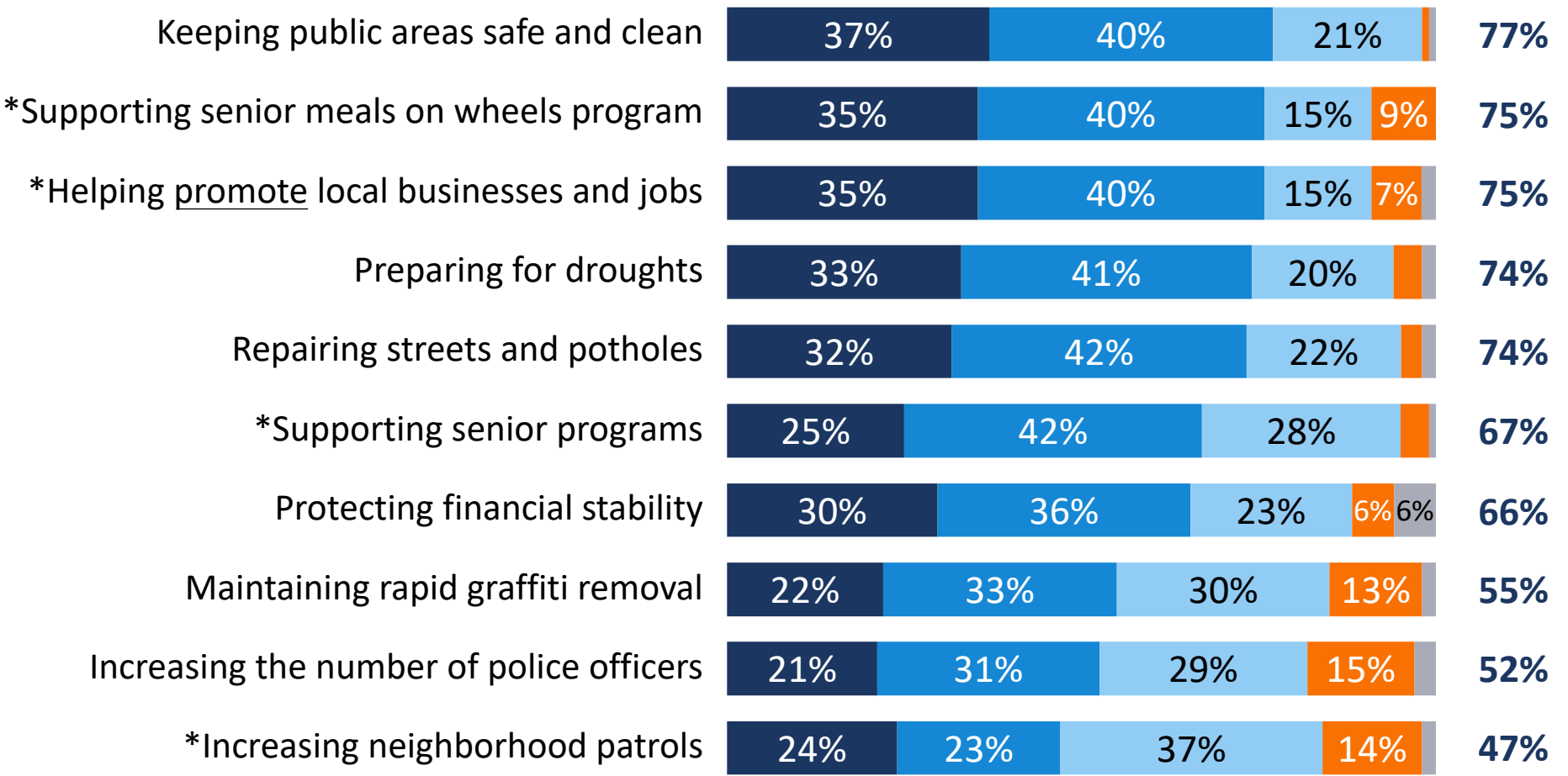


I am now going to mention a list of possible projects, features, and provisions that might be included in this local ballot measure. Regardless of how you feel about this measure, please tell me how important it is to you personally that each provision or use of funds is included in the measure: extremely important, very important, somewhat important, or not too important. *Split Sample

Continued

(Ranked by Extremely/Very Important)

■ Ext. Impt. ■ Very Impt. ■ Smwt. Impt. ■ Not Too Impt. ■ Don't Know **Ext./Very Impt.**



I am now going to mention a list of possible projects, features, and provisions that might be included in this local ballot measure. Regardless of how you feel about this measure, please tell me how important it is to you personally that each provision or use of funds is included in the measure: extremely important, very important, somewhat important, or not too important. *Split Sample



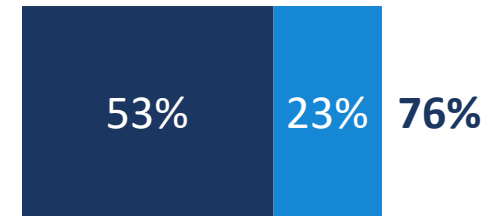
Information of Interest to Constituents

Respondents are interested in accountability measures, maintaining funding for 911 dispatch, and maintaining local control of funds.

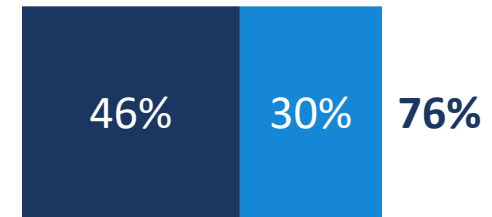
(Ranked by Total More Inclined to Vote Yes)

■ Much More Inclined ■ Somewhat More Inclined

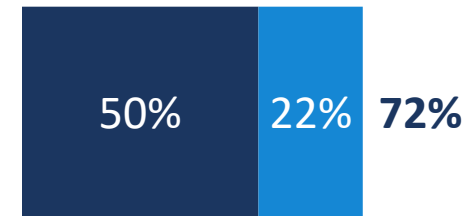
(ACCOUNTABILITY) This measure adopts the same, tough accountability provisions such as public disclosure of all spending and annual independent financial audits and ensures that all funds remain in the City of Tehachapi and cannot be taken by the Federal, State and County governments. These fiscal safeguards will ensure funds will be used efficiently, effectively and as promised.



(TIMES-MEDICAL) When you have an emergency, seconds count. Tehachapi's 911 dispatch receives over 2,000 calls last year, including for medical emergencies. This measure will ensure that Tehachapi has the needed resources to maintain and improve fire and medical response times to all neighborhoods of our city.



(LOCAL CONTROL) In the last several years, Tehachapi has lost about \$6.5 million from Sacramento money grabs, and the regional oil economy is being threatened by State politicians. This measure requires that all funds raised stay in Tehachapi for the essential local services we rely on and not a penny can be taken by the Federal, or State governments.

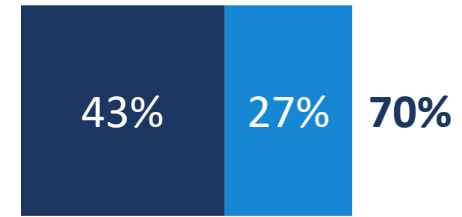


Information of Interest, continued.

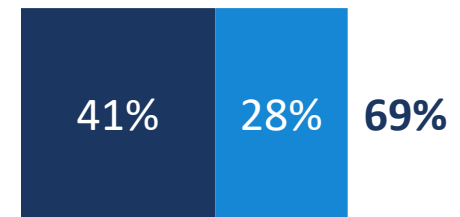
(Ranked by Total More Inclined to Vote Yes)

■ Much More Inclined ■ Somewhat More Inclined

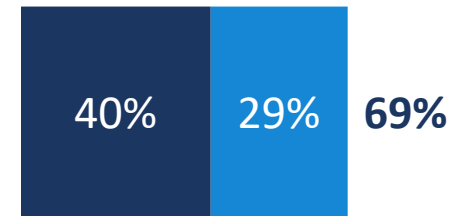
(OUT OF TOWNERS/SALES TAX) Approximately 80% of this sales tax will be paid by tourists, visitors and residents from surrounding areas who come to shop at Walmart and Home Depot, fill-up at our local gas stations and truck stops, and by large outside companies associated with our local industries. This measure will ensure non-residents are paying their fair share to use our roads and are protected by Tehachapi police when in our community.



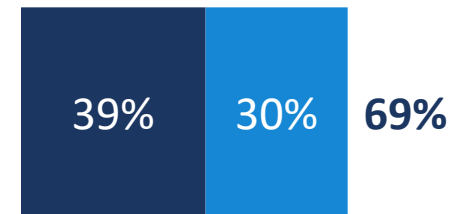
(CUTS) As a result of COVID-19 and state budget cuts, the City has lost about \$2 million in revenue the last two years alone, and is facing a deficit. If this measure does not pass, the City will be forced to make cuts to programs and services that could otherwise help us recover from the current crisis as well as fund basic services such as emergency response, public safety, and much needed street repairs.



(CRIME) The City of Tehachapi has worked hard to reduce crime, and in the last year alone, the Tehachapi Police Department had the lowest crime rates in the entire County. This measure will help ensure we can maintain neighborhood patrols and provide the resources needed to maintain response times, solve crimes and keep our city safe.



(STREETS) Independent road engineers have recently rated more than 40% of Tehachapi's 50 miles of streets and roads to be "poor," "very poor" or worse. Meanwhile, Sacramento is not giving our City any funds for repairing our local streets and roads despite the recent gas tax increase. It is time we fund these essential safety road repairs before it gets even worse and becomes more expensive for taxpayers in the future.





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